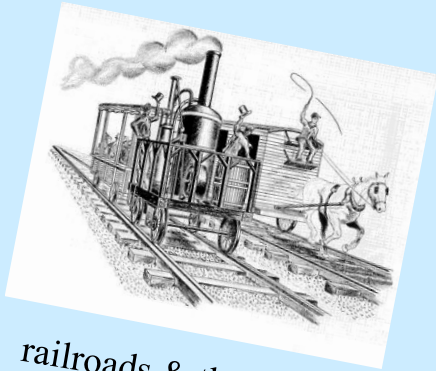


HIS 366: Corporations & Entrepreneurs in US History

Spring 2022: Tues/Thurs 2:30-3:45pm



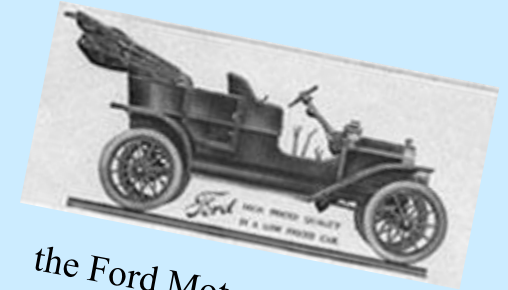
railroads & the rise
of corporate management



Andrew Carnegie & the
creation of U. S. Steel



the public image
of capitalism during
the Gilded Age



the Ford Motor Company
& mass production



the new management
strategies of GM



the rise & fall of
the regulatory state



the entrepreneurial challenges &
successes of women & people of color



globalization

learn how American business developed from the small-firm world of the early 19th century to the multi-national corporations of the 21st century

fulfills Writing II proficiency; Social Science core; Business Innovation Minor elective